School of Management - Student Learning Objectives

BS Business Program	Student Learning Objectives (SLO)
SO1:	Describe key concepts and theory of best practice in management, finance, marketing
	and human resource.
SO2:	Develop business leaders who can contribute to the business needs, requirements, and
	opportunities in Pakistan and internationally.
SO3:	Identify, understand, and utilize business decision-making tools, techniques, and
	processes in emerging business environment.
SO4:	Employ and encourage superior leadership and interpersonal communication skills
	for effective business management.
SO5:	Demonstrate creativity, critical thinking and ethical behavior in business decisions
	using multidisciplinary knowledge.
SO6:	Adapt data-driven strategy and decision making using quantitative tools such as data
	analytics including field of e-commerce and agribusiness.
MBA Program	Student Learning Objectives (SLO)
SO1:	Demonstrate an understanding of how global competitive environments are changing
	business practice.
SO2:	Express ability to integrate business knowledge and management techniques to aid
	planning and control in a changing environment.
SO3:	Integrate leadership and team membership skills needed for implementing and
	coordinating organizational activities and managing change.
SO4:	Employ business analysis, data management and problem-solving skills for effective
	management decision-making.
SO5:	Propose solutions to global and entrepreneurial problems with integrity, purpose, and
	ethical responsibility.
SO6:	Implement data-driven strategy and decision making using quantitative tools such as
	data analytics including field of e-commerce and agribusiness.
EMBA Program	Student Learning Objectives (SLO)
SO1:	Establish understanding of how global competitive environments are changing real
	business situations
SO2:	Demonstrate ability to integrate business knowledge and management techniques to
	aid planning and control in a changing environment in existing careers
SO3:	Display leadership and team membership skills needed for implementing and
	coordinating organizational activities and managing change.
SO4:	Demonstrate analytical skills, data management and diagnostic problem-solving skills
	in order to support management decision-making in existing careers.
SO5:	Propose solutions to global and entrepreneurial problems with integrity, purpose, and
	ethical responsibility.
SO6:	Administer data-driven strategy and decision making using quantitative tools such as
	data analytics including field of e-commerce and agribusiness.

School of Management - Student Learning Outcomes

BS Business Program	Student Learning Outcomes (SLO)
SLO1:	Employ leadership skills for effective future business management.
SLO2:	Demonstrate ethical behavior and technical rigor for analysis and decision making
	in business environment.
SLO3:	Apply interpersonal and communications skills required by effective managers.
SLO4:	Choose values and ethics in a business environment
MBA Business Program	Student Learning Outcomes (SLO)
SLO1:	Apply business knowledge in the global context and advanced skills to understand
	and analyze significant business opportunities, which can be complex, uncertain
	and dynamic.
SLO2:	Employ leadership skills and perform as an effective and ethical team player.
SLO3:	Compile and analyze relevant information (and data) to address complex business
	challenges.
SLO4:	Illustrate effective engagement and communication with a variety of stakeholders.
SLO5:	Demonstrate personal integrity and a commitment to an organization's purpose and
	core values and exhibit awareness of ethical dimensions and professional standards
	in decision-making.
EMBA Business Program	Student Learning Outcomes (SLO)
SLO1:	Apply business knowledge in the global context and advanced skills to understand
	and analyze significant real business situations
SLO2:	Employ leadership skills and perform as an effective and ethical team player in
	existing careers and effectively engage and communicate with a variety of
	stakeholders.
SLO3:	Use critical and analytical thinking to identify viable options that can create short-
	term and long-term value for organizations in existing careers and real business
	situations
SLO4:	Demonstrate personal integrity and a commitment to an organization's purpose and
	core values and exhibit awareness of ethical dimensions and professional standards
	in decision-making.