

## Courses offered in the Department of Mass Communication

Catalogue: Year 2013-2014

Core Courses					Elective Courses / Specializations				
Core Courses	Cr.H	Pre.Req/ Remarks	Offered in Semester Fall /Spring /Summer	Remarks/ (Equivalence/ Courses for)	Elective Courses	Cr.H	Pre.Req	Offered in Semester	Remarks ?
MCOM 201	3	MCOM 101	Fall & Spring		MCOM 101	3	None	Fall & Spring	
MCOM 301	3	MCOM 201	Fall & Spring		MCOM 103	3	None	Fall & Spring	Discontinued in new catalog
MCOM 310	3	MCOM 301	Fall & Spring		MCOM 202	3	MCOM 101	Fall	
MCOM 407 or MCOM 499	3	2.75 CGPA for MCOM 407  MCOM 306 for MCOM 499	Fall & Spring		MCOM 203	3	MCOM 101	Fall & Spring	
					MCOM 302	3	MCOM 201	Fall	
					MCOM 303	3	MCOM 103	Fall	
					MCOM 304	3	MCOM 103	Fall	
					MCOM 305	3	MCOM 201	Fall & Spring	Discontinued in new catalog
					MCOM 306	3	MCOM 301	Fall & Spring	
<b>Total Credits</b>				<b>12</b>	MCOM 309	3	None	Spring	
<p><b>Note:</b>  <b>Requirements of Major:</b>                      36 credit hours including 4 Core Courses + Eight courses will be selected from the elective courses on personal interest and career requirements</p> <p><b>Requirements of Minor:</b>                      21 credit hours including MCOM 101, MCOM 103, MCOM 201, MCOM 301 &amp; MCOM 310</p> <p><b>Courses for Gen.Education:</b> MCOM 100</p> <p><b>Recommended Electives from other disciplines:</b>                      ECON 100, PLSC 320, URDU 207, URDU 208, SOCL 100, CSIT 210, ENGL 332, ENGL207</p>					MCOM 401	3	MCOM 301	Spring	
					MCOM 402	3	MCOM 301	Fall	
					MCOM 404	3	MCOM 201	Fall	
					MCOM 409	3	MCOM 310	Fall	
					MCOM 410	3	MCOM 402	Spring	
					MCOM 412	3	MCOM 310	Spring	
					MCOM 413	3	MCOM 409	Spring	
					<b>Total Credits</b>				<b>51</b>

### Career opportunities:

**Broadcast Media-** News Media, Entertainment Media (Acting, direction, production, T.V anchors, reporters, journalists)

**Print Media-** Journalism; Newspapers, Magazines, Newsletters (Writers, research, editing, designing)

**Digital Media-**(Web designing, online businesses, forums, blogs, graphic designing)

**Advertising-** (Advertising agency-brand ambassadors, copy writers, client servicing, strategic planning, photography)

**Public Relations-**(P.R.O'S, DGPR, communications handling, spokesperson, event management)

**Cooperate Communications-**(Sales Marketing, Strategic Communications/Cooperate Communications)

## Road Map For Mass Communication Majors

<b>Freshmen year</b>					
Fall 2014 (1 <sup>st</sup> Semester)			Spring 2015. (2 <sup>nd</sup> Semester)		
Course	Credit Hr	Remarks/Status	Course	Credit Hr	Remarks/Status
UNIV100	3		Gen.Edu Course		
MCOM 100	3		Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course	3	
MCOM 101	3		MCOM 103	3	
<b>Sophomore year</b>					
Fall.....( 3 <sup>rd</sup> Semester)			Spring..... (4 <sup>th</sup> Semester)		
MCOM 201	3		MCOM 203	3	
MCOM 202	3		MCOM 301	3	
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
			Gen.Edu Course		
<b>Junior year</b>					
Fall..... (5 <sup>th</sup> Semester)			Spring..... (6 <sup>th</sup> Semester)		
MCOM 302	3		MCOM 309		
MCOM 303	3		MCOM 401		
MCOM 305	3		MCOM 410		
MCOM 310	3		MCOM 407		
MCOM 402	3		Recommended Elective		
<b>Senior year</b>					
Fall ..... (7 <sup>th</sup> Semester)			Spring .....(8 <sup>th</sup> Semester)		
MCOM 304			MCOM 499		
MCOM 306			MCOM 413		
MCOM 404			MCOM 412		
MCOM 409			Recommended Elective		
Recommended Elective			Recommended Elective		
Recommended Elective			Recommended Elective		
Total Credits:	130				

**Key:**

Gen. Education:       \*Blue

Core course:           \*\*Purple

Recommended Electives: \*\*\*Black /Gray