

## Roadmap for BS (Hons) Business

### Freshmen Year

Code	Course	Credit Hours	Semester
BUSN 101	Principles of Accounting	3	Fall
BUSN 170	Principals of Management	3	Fall
BUSN 121	Microeconomics	3	Spring
BUSN 160	Management Communications	3	Spring

### Sophomore Year

Code	Course	Credit Hours	Semester
BUSN 201	Intermediate Accounting	3	Fall
BUSN 230	Entrepreneurship	3	Fall
BUSN 280	Marketing & Selling Skills	3	Fall
BUSN 206	Management Accounting & Control	3	Spring
BUSN 225	Economic Application for Business	3	Spring
BUSN 250	Individual & Group Dynamics	3	Spring

### Junior Year

Code	Course	Credit Hours	Semester
BUSN 321	Financial Management 1	3	Fall
BUSN 360	Operations & Project Management	3	Fall
BUSN 301	Financial Reporting*	3	Fall
BUSN 383	Sales Force Management*	3	Fall
BUSN 385	Consumer Behaviour*	3	Fall
BUSN 364	Production Plan & Control*	3	Fall
BUSN 370	MIS	3	Spring
BUSN 382	Marketing Communications*	3	Spring
BUSN 368	Productivity Management*	3	Spring
BUSN 361	Operational Excellence*	3	Spring
BUSN 305	Corporate Governance*	3	Spring
BUSN 322	Financial Management 2*	3	Spring
BUSN 398	Internship	6	Summer

## Senior Year

Code	Course	Credit Hours	Semester
BUSN 460	Business Law	3	Fall
BUSN 404	Taxation*	3	Fall
BUSN 410	Accounting Info System*	3	Fall
BUSN 480	Marketing Research*	3	Fall
BUSN 485	E-Business*	3	Fall
BUSN 461	New Product Development*	3	Fall
BUSN 464	Total Quality Management*	3	Fall
BUSN 490	Analysis of Institutions	3	Spring
BUSN 498	Business Strategy	3	Spring
BUSN 401	Auditing*	3	Spring
BUSN 484	Brand Management*	3	Spring
BUSN 469	Project Management Processes*	3	Spring

*\*indicates specialization courses*