

Courses offered in the Department of Mass Communication

Catalogue: Year 2014-onwards

Core Courses					Elective Courses / Specializations				
Core Courses	Cr. H	Pre.Req/ Remarks	Offered in Semester Fall /Spring /Summer	Remarks/ (Equivalence/ Courses for)	Elective Courses	Cr.H	Pre. Req	Offered in Semester	Remarks ?
MCOM 201	3	MCOM 101	Fall & Spring		MCOM 101	3	None	Fall & Spring	Elective
MCOM 301	3	MCOM 201	Fall & Spring		MCOM 110	3	None	Fall & Spring	Elective
MCOM 306	3	MCOM 301	Fall & Spring		MCOM 200	3	MCOM 101	Fall & Spring	Mandatory for Ad & PR Specialization
MCOM 409	3	MCOM 310	Fall & Spring		MCOM 202	3	MCOM 101	Fall	Mandatory for Print & Elec. Specialization
MCOM 498 or MCOM 499	3	2.75 CGPA for MCOM 498 MCOM 306 for MCOM 499	Fall & Spring		MCOM 203	3	MCOM 101	Spring	Elective
Total Credits				15	MCOM 302	3	MCOM 201	Fall	Mandatory for Print & Elec. Specialization
<p>Note: Requirements of Major: 36 credit hours including 5 Core Courses + 7 courses will be selected from the elective courses on personal interest and career requirements</p> <p>Requirements of Minor: 21 credit hours including MCOM 101, MCOM 200, MCOM 201, MCOM 301 & MCOM 310</p> <p>Courses for Gen. Education: MCOM 100</p> <p>Recommended Electives from other disciplines: ECON 100, PLSC 320, URDU 207, URDU 208, SOCL 100, CSIT 210, ENGL 332, ENGL207</p>					MCOM 303	3	MCOM 200	Fall	Mandatory for Ad & PR Specialization
					MCOM 304	3	MCOM 200	Fall	Mandatory for Ad & PR Specialization
					MCOM 309	3	None	Spring	Elective
					MCOM 310	3	MCOM 301	Fall	Elective
					MCOM 350	3	MCOM 303	Spring	Elective
					MCOM 400	3	MCOM 303 & 304	Spring	Mandatory for Ad & PR Specialization
					MCOM 401	3	MCOM 301	Spring	Mandatory for Print & Elec. Specialization
					MCOM 402	3	MCOM 301	Fall	Mandatory for Print & Elec. Specialization
					MCOM 404	3	MCOM 201	Fall	Elective
					MCOM 410	3	MCOM 402	Spring	Mandatory for Print & Elec. Specialization
					MCOM 412	3	MCOM 310	Spring	Elective
					MCOM 413	3	MCOM 409	Spring	Elective
					MCOM 415	3	MCOM 303 & 304	Spring	Mandatory for Ad & PR Specialization
					MCOM 430	3	MCOM 202, 304 and 402	Fall & Spring	Elective

Career opportunities:**Broadcast Media-** News Media, Entertainment Media (Acting, direction, production, T.V anchors, reporters, journalists)**Print Media-** Journalism; Newspapers, Magazines, Newsletters (Writers, research, editing, designing)**Digital Media-**(Web designing, online businesses, forums, blogs, graphic designing)**Advertising-** (Advertising agency-brand ambassadors, copy writers, client servicing, strategic planning, photography)**Public Relations-**(PROs, DGPR, communications handling, spokesperson, event management)**Cooperate Communications-**(Sales Marketing, Strategic Communications/Cooperate Communications)**Road Map For Mass Communication Majors**

Freshmen year					
Fall (1 st Semester)			Spring 2015. (2 nd Semester)		
Course	Credit Hr	Remarks/Status	Course	Credit Hr	Remarks/Status
UNIV100	3		Gen.Edu Course	3	
MCOM 100	3		Gen.Edu Course	4	
Gen.Edu Course	3		Gen.Edu Course	3	
Gen.Edu Course	3		MCOM 110	3	Major Elective
MCOM 101	3	Major-Elective	MCOM 200	3	Mandatory for Ad & PR Specialization
	15			16	
Sophomore year					
Fall.....(3 rd Semester)			Spring..... (4 th Semester)		
MCOM 201	3	Core	MCOM 203	3	Major-Elective
MCOM 202	3	Print & Elec. Specialization	MCOM 301	3	
Gen.Edu Course	3		Gen.Edu Course	3	
Gen.Edu Course	3		Gen.Edu Course	3	
Gen.Edu Course	4		Gen.Edu Course	3	
	16			15	
Junior year					
Fall..... (5 th Semester)			Spring..... (6 th Semester)		
MCOM 302	3	Print & Elec. Specialization	MCOM 309	3	Major-Elective
MCOM 303	3	Ad & PR Specialization	MCOM 350	3	Major-Elective
MCOM 304	3	Ad & PR Specialization	MCOM 400	3	Ad & PR Specialization
MCOM 402	3	Print & Elec. Specialization	MCOM 401	3	Print & Elec. Specialization
MCOM 310	3	Elective	MCOM 498	3	Core
			Recommended Elective	3	Other Discipline
	15			18	
Senior year					
Fall (7 th Semester)			Spring(8 th Semester)		
MCOM 306	3	Core	MCOM 499	3	Core
MCOM 404	3	Major-Elective	MCOM 413	3	Major-Elective
MCOM 409	3	Core	MCOM 412	3	Major-Elective
			MCOM 430	3	Major-Elective
Recommended Elective	3	Other Discipline	MCOM 410	3	Print & Elec. Specialization
Recommended Elective	3	Other Discipline	MCOM 415	3	Ad & PR Specialization
Recommended Elective	3	Other Discipline	Recommended Elective	3	Other Discipline
	18			18	
Total Credits:			130		

Categories & Key:

Gen. Education: *Blue

Core course: **Purple

Major Elective: ***Green

Major Specialization ****Red

Recommended Electives (To be chosen from other departments): *****Black