

Courses offered in the Department of Mass Communication

Catalogue: Year 2013-2014

Core Courses					Elective Courses / Specializations				
Core Courses	Cr.H	Pre.Req/ Remarks	Offered in Semester Fall /Spring /Summer	Remarks/ (Equivalence/ Courses for)	Elective Courses	Cr.H	Pre.Req	Offered in Semester	Remarks ?
MCOM 201	3	MCOM 101	Fall & Spring		MCOM 101	3	None	Fall & Spring	
MCOM 301	3	MCOM 201	Fall & Spring		MCOM 103	3	None	Fall & Spring	Discontinued in new catalog
MCOM 310	3	MCOM 301	Fall & Spring		MCOM 202	3	MCOM 101	Fall	
MCOM 407 or MCOM 499	3	2.75 CGPA for MCOM 407 MCOM 306 for MCOM 499	Fall & Spring		MCOM 203	3	MCOM 101	Fall & Spring	
					MCOM 302	3	MCOM 201	Fall	
					MCOM 303	3	MCOM 103	Fall	
					MCOM 304	3	MCOM 103	Fall	
					MCOM 305	3	MCOM 201	Fall & Spring	Discontinued in new catalog
					MCOM 306	3	MCOM 301	Fall & Spring	
Total Credits				12	MCOM 309	3	None	Spring	
<p>Note: Requirements of Major: 36 credit hours including 4 Core Courses + Eight courses will be selected from the elective courses on personal interest and career requirements</p> <p>Requirements of Minor: 21 credit hours including MCOM 101, MCOM 103, MCOM 201, MCOM 301 & MCOM 310</p> <p>Courses for Gen.Education: MCOM 100</p> <p>Recommended Electives from other disciplines: ECON 100, PLSC 320, URDU 207, URDU 208, SOCL 100, CSIT 210, ENGL 332, ENGL207</p>					MCOM 401	3	MCOM 301	Spring	
					MCOM 402	3	MCOM 301	Fall	
					MCOM 404	3	MCOM 201	Fall	
					MCOM 409	3	MCOM 310	Fall	
					MCOM 410	3	MCOM 402	Spring	
					MCOM 412	3	MCOM 310	Spring	
					MCOM 413	3	MCOM 409	Spring	
					Total Credits				51

Career opportunities:

Broadcast Media- News Media, Entertainment Media (Acting, direction, production, T.V anchors, reporters, journalists)

Print Media- Journalism; Newspapers, Magazines, Newsletters (Writers, research, editing, designing)

Digital Media-(Web designing, online businesses, forums, blogs, graphic designing)

Advertising- (Advertising agency-brand ambassadors, copy writers, client servicing, strategic planning, photography)

Public Relations-(P.R.O'S, DGPR, communications handling, spokesperson, event management)

Cooperate Communications-(Sales Marketing, Strategic Communications/Cooperate Communications)

Road Map For Mass Communication Majors

Freshmen year					
Fall 2014 (1 st Semester)			Spring 2015. (2 nd Semester)		
Course	Credit Hr	Remarks/Status	Course	Credit Hr	Remarks/Status
UNIV100	3		Gen.Edu Course		
MCOM 100	3		Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course	3	
MCOM 101	3		MCOM 103	3	
Sophomore year					
Fall.....(3 rd Semester)			Spring..... (4 th Semester)		
MCOM 201	3		MCOM 203	3	
MCOM 202	3		MCOM 301	3	
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
Gen.Edu Course			Gen.Edu Course		
			Gen.Edu Course		
Junior year					
Fall..... (5 th Semester)			Spring..... (6 th Semester)		
MCOM 302	3		MCOM 309		
MCOM 303	3		MCOM 401		
MCOM 305	3		MCOM 410		
MCOM 310	3		MCOM 407		
MCOM 402	3		Recommended Elective		
Senior year					
Fall (7 th Semester)			Spring(8 th Semester)		
MCOM 304			MCOM 499		
MCOM 306			MCOM 413		
MCOM 404			MCOM 412		
MCOM 409			Recommended Elective		
Recommended Elective			Recommended Elective		
Recommended Elective			Recommended Elective		
Total Credits:	130				

Key:

Gen. Education: *Blue

Core course: **Purple

Recommended Electives: ***Black /Gray